

The 2nd Annual Matthew Perna Freedom 5K



Dear **Business Owner**,

On behalf of **The Matthew Lawrence Perna Foundation**, your business is invited to reserve a sponsorship for this year's annual event... ***The 2nd Annual Matthew Perna Freedom 5K!*** This event will be a morning and afternoon for our community at large. Runners and walkers will race with the chance to earn medals. The run will also feature a silent auction and a 50/50 raffle. Aggressive advertising on the part of the Race Committee ensures a successful day for all.

All sponsorship monies received will go toward the **Matthew Lawrence Perna Foundation**, where Matt's generous legacy will continue with funds benefitting humanitarian projects that he passionately supported. Following thirteen months of mental torture after attending the rally in Washington, D.C. on January 6th, 2021, Matt took his own life on February 25th, 2022. Matt is greatly missed by his family and many friends.

The race will be held on Saturday, September 23, 2023, from 9AM – 4PM, with registration at 8AM, and parking at Sharpsville VFW Post 6404, 215 N Walnut St, Sharpsville, PA 16150.

We are counting on your sponsorship to support our fundraising efforts and have made sponsoring easy and effortless. For those of you who are sponsoring, please visit Matt's website <https://www.rememberingmattperna.com/> and select the 5K tab to download the sponsorship form.

You may mail your sponsorship check and donation (**please see the next page for mailing instructions**) OR it can be picked up at your convenience if you are located in the Shenango Valley. **CONTINUED...**

The **sponsor levels** are listed below AND **the deadline for sponsorship is August 31st, 2023:**

PLATINUM

For a \$1500.00 donation, Platinum Sponsors will receive the following...

- Your business name is displayed at the event on a 5x3 banner.
- Your business listed as a Platinum Sponsor on the backs of the race day shirts.
- Your business listed as a Platinum Sponsor on all websites, platforms, and social media accounts.
- Your business and sponsorship levels will be announced throughout the day.

GOLD

For an \$800.00 donation, Gold Sponsors will receive the following...

- Your business name is displayed at the event on a 5x3 banner.
- Your business listed as Gold Sponsor on the backs of the race day shirts.
- Your business and sponsorship levels will be announced throughout the day.

SILVER

For a \$500.00 donation, Silver Sponsors will receive the following...

- Your business name on the backs of the race day shirts.
- Your business and sponsorship levels will be announced throughout the day.

BRONZE

For a \$300.00 donation, Bronze Sponsors will receive the following...

- Your business name on the backs of the race day shirts.
- Your business and sponsorship levels will be announced throughout the day.

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The 2023 2nd Annual Matt Perna 5K Sponsorship Form

Please **complete** the following...

Business Name as it will appear on back of 5K shirts & other advertisements:

Business Sponsor Contact Person: _____

Address: _____

City/State/Zip Phone: _____

Email: _____

Website: _____

Facebook address (if applicable): _____

Any other social media platforms: _____

Sponsorship Level and Amount: _____

Please send this completed page, along with correct check amount, to: Geri Perna, 540 E Tarpon Blvd NW, Port Charlotte, FL 33952. MAKE CHECK OUT TO...THE MATTHEW LAWRENCE PERNA FOUNDATION. Do NOT make the check out to Geri Perna. Thank you.

State specific description of you and your business below for the Disc Jockey to announce on the day of Matt's 5K Race:

Thank you for your generosity and God bless you,

Geri Perna and the Perna Family

Any questions? Please call 724-854-0779

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COMPLETE This Page And KEEP This Page For YOUR TAX PURPOSES

The 2023 2nd Annual Matt Perna 5K Sponsorship Receipt

Business Name: _____

Sponsorship Level Paid: _____

Check Number Made Payable to *The Matthew Lawrence Perna Foundation*:

Date: _____

